INFO253 Week 3 Tutorial 2 08/03/17

Assignment clarification

Business analysis

* Consider the 8 elements of the business model
* Business analysis based on non-fictional business (RecCentre)

User profile and roles

profiles

* Based on target audience – profile of a generic user of the product/service
* What are the relevant attributes of a typical user? (E.g. age, sport interest, athlete/recreational, etc…

Roles

* Visitor/maintainer/business owner
* What are the roles users may be considered as in regards to using the website and attributes of these user roles e.g. how they differ etc…

Personas

* Tool used in website development to tell a story about the users
* A fictional case of a user based on a user profile. (BS story providing a possible situation in which someone may wish to use the website and or services)
* Based on user profile research
* Helps Keep the wants and needs of the user in mind when developing

Use case analysis

* Two parts to the use case – diagram and scenario
* How do the users interact with the website?
* 3 scenarios each of which has 1 use case with no problems and 2 use cases with problems resulting in 9 use cases (one scenario per user profile/persona) essentially a story of a user interacting with the website purchasing goods/subscribing to gym membership etc..
* The scenario is used to describe the sequence of the case diagram and consists of a sentence describing what the customer is doing on the website, what processers are initiated by the interaction by the users, steps of the interaction between the users and the system. Pre conditions, post conditions
* Use case diagrams
* 